

Washington County Tourism Association

Report

To: Agriculture, Tourism and Planning Committee

From: Marge Mohn, TPA

Date: June 23, 2009

Projects:

GOLF OUTING

Washington County Tourism Association, Golf Outing will be held on Saturday, September 12, 2009, at the Pole Valley Players Club, Hartford, NY. We are presently consolidating lists of players, tee signs, gifts and major sponsors and others who have supported the outing in the last 5 years of its existence. The save the date postcard is almost ready. We have a committee of 5 volunteers and Howard Denison will once again serve as chairman of the committee. The proceeds will go to the Washington County Marketing Program.

CAMBRIDGE VALLEY BALLOON FESTIVAL The Cambridge Valley Balloon Festival was held on June 5, 6, & 7. The Washington County Tourism Association sponsored a Balloon that took off on June 5 right after the VIP Ceremonies for the opening of the festival. Judy Johnson created fantastic hors d'oeuvres made from local products such as the Argyle Farmers Cheese, the Locust Grove Smoke House and the Northwest Corner Herb Farm. Sue Kowalski from Lant Hill Farm B & B in Argyle won the Balloon Ride. We opened the raffle to all our members. This will be paid for out of the Quadricentennial Grant for Counties & Cities.

I LOVE NY WEB SITE

Avril Blake, Computer Specialist, continues to update the New York State Web site adding many businesses, events, and tourist destinations. She sent out 40 letters to various lodging facilities to acquire information. She will be inputting the Calendar of Events and doing maintenance.

BROCHURE FOR THE HISTORIC THEATERS OF WASHINGTON COUNTY: A & M will be printing 5,000 copies of The Historic Theaters brochure of Washington County. It should be finished any day.

QUADRICENTENNIAL

We have received the DEC signed contract for The Cities and Counties Grant for the Quadricentennial. Now because all the paper work is done we should receive the check for \$11,250.00 very soon.

CALENDAR OF EVENTS

Kingsbury Printing Company will be printing 5,000 copies of the Calendar of Events this week.

THE MAP

The map is being printed by Map Works. This should be printed by the end of this week

BIKE RACE & TRAIL VIDEO

I again met with Joseph Pepe and Mike Collins, Pepe Productions of Glens Falls, to discuss the Washington County bicycle trails video. The Tour of the Battenkill has sent a check for \$1,500 for the video which will be matched by the I Love NY Program. Washington County will be contributing \$750 (have not received this check) and the Washington County Tourism Association will contribute \$750.00 making the total cost \$6,000.00. We will have a finished product of our bike trails in Washington County intertwined with the Tour of the Battenkill bike race.

SEMINAR

I attended a seminar on *Bikers Bring Business* at Crandall Public Library, Parks and Trails New York. A non-profit organization gave the presentation. Please see the attached report.

AMERICADE

The Americade was held on June 1-7, 2009 in Lake George. We set up a table of our Tour Guides and Maps at McDermott's Harley Davidson on Rte. 4 in Fort Ann.

We continue to pay invoices, keep track of all the programs, fulfill requests for information and proof read all the brochures we are proposing to create this year.

WASHINGTON COUNTY TOURISM ASSOCIATION MARKETING PROGRAM 2009				Amt. Received from WC			
	Amount Requested	Date Approved	Approved Amount	Invoices Paid	Funds Received		
Received from Washington County							
		Approved on					
Agricultural Stewardship Associati	\$ 2,000.00	N/A					
Arts & Rec Comm	\$ 2,000.00						
Battenkill River Sports & Campgro	\$ 1,063.50	3/3/2009	\$ 2,000.00	\$ 1,532.05	\$ 766.03		
Cambridge Valley Chamber of Com	\$ 2,745.00	3/3/2009	\$ 1,063.50	\$ 1,887.00	\$ 943.50		
Granville Chamber	\$ 1,400.00	2/10/2009	\$ 2,000.00	\$ 165.00	\$ 82.50		
Greater Greenwich Chamber	\$ 2,000.00	3/3/2009	\$ 1,400.00				
Focal Points	\$ 300.00	N/A	\$ 2,000.00				
Ft Salem Theater	\$ 1,500.00	3/3/2009	\$ 1,500.00				
Historic Inn of Fort Edward	\$ 2,000.00	4/16/2009	\$ 2,000.00	\$ 99.00	\$ 48.50		
Midway Decorating	\$ 2,000.00	3/3/2009	\$ 2,000.00	\$ 900.00	\$ 450.00		
Pole Valley Players	\$ 2,000.00	2/10/2009	\$ 2,000.00				
Focal Points	\$ 400.00	N/A					
Fort Ann Village and Town	\$ 500.00	N/A					
Fort Salem Theater	\$ 1,500.00	3/3/2009	\$ 1,500.00	\$ 643.50	\$ 321.75		
Granville Chamber	\$ 1,400.00	2/10/2009	\$ 1,400.00	\$ 560.00	\$ 280.00		
Greater Greenwich Chamber	\$ 2,000.00	3/3/2009	\$ 2,000.00	\$ 500.00	\$ 250.00		
Historic Inn of Fort Edward	\$ 2,000.00	4/16/2009	\$ 2,000.00	\$ -	\$ -		
Midway Decorating	\$ 2,000.00	2/10/2009	\$ 2,000.00	\$ 1,500.00	\$ 750.00		
Pole Valley Players	\$ 2,000.00	2/10/2009	\$ 2,000.00	\$ -			
Salem Art Works	\$ 2,000.00	4/16/2009	\$ 2,000.00	\$ 3,835.00	\$ 1,917.50		
Salem Art Works	\$ 2,000.00	N/A					
Salem Chamber of Commerce	\$ 1,650.00	4/16/2009	\$ 1,650.00	\$ 1,400.00	\$ 700.00		
Sheldon Mansion An Historic Inn	\$ 2,000.00	2/10/2009	\$ 2,000.00	\$ 2,100.00	\$ 1,050.00		
Specialty Shops	\$ 2,000.00	2/10/2009	\$ 2,000.00	\$ -			
Washington County Cheesemaker	\$ 1,175.00	5/12/2009	\$ 1,175.00	\$ -			
Washington County Fiber Tour	\$ 1,330.00	3/3/2009	\$ 1,300.00	\$ 1,081.34	\$ 540.67		
Washington County Fine Arts Toud	\$ 2,000.00	3/3/2009	\$ 2,000.00	\$ 1,760.00	\$ 880.00		
Whitehall Chamber of Commerce	\$ 2,000.00	4/16/2009	\$ 2,000.00				
Whitehall Flea Market	\$ 1,000.00	N/A					
Totals	\$ 36,763.50		\$ 30,088.50	\$ 16,963.89	\$ 8,980.45		
		Transferred to I Love NY	\$ 5,825.00				
		Funds Allocated	\$ 24,263.50				

Time Warner Coverage

